## Project Development Process

### Determine Target Market

Who is the customer?

### **Determine Customer Needs**

What do people want or need?

### **Identify Service**

Identify both the current service and the projected (needed) service

### Link Service to Target Market

# Determine Data/Information Needs

What data or information should be provided to meet the customer needs and wants?

### **Identify Current Process**

How does the customer currently access the information or data?

#### **Define New Process**

Identify the process that should be used to provide the customer with access to information or data. This step is the "re-engineering" or "process improvement" step.

### **Project Implementation**

How do you get this information, data, or service to the customer?
What technology will support this new process?

- •Define the technology alternatives
  - Select the technology
    - Design the system
    - Develop the system

### **Iowa Standards**

from Citizen Information Network (Project 1)